

# **Economic Development Projects in the Tyler Street/Morningside Business District and Neighborhood**

Tyler Street Business Group Inc. – March 2014

*April 2015 Update – add residential, engage/retain existing business to #1*

The Tyler Street Business Group Inc is a membership organization addressing the needs of businesses and residents of Tyler Street and the Morningside neighborhood. The group's goal is to grow and develop the attractiveness and economy of the business district and neighborhood.

The group has several programs and projects in place and others under consideration for developing economic opportunities, increasing public safety and attractiveness of the neighborhood. The groups' current top priorities are:

1. Increase Tyler St business & residential occupancy rates  
Baseline the current economic state of the district. Evaluate industry sector opportunities. Take actions to attract new development and engage/retain existing businesses.
2. Streetscape Lighting Improvement  
Identify 'dark' zones in the neighborhood and take action to repair or upgrade the existing street light fixtures and add new ones where needed.  
Identify opportunities and seek funding to upgrade the street lighting infrastructure for period-style lighting for the business district, in order to increase the attractiveness of our stores, offices and shops.
3. Streetscape Landscaping  
Enhance the attractiveness of the business fronts and 'dead zones' through decorative banner poles, plantings, bushes, pocket gardens, window dressing and storefront art.  
Improve the 'walkability' of the neighborhood through crosswalk safety, ADA accessibility and establishment of a Walking Loop.  
Ease motor vehicle accessibility to stores and businesses in the district.  
Improve traffic flows, increase transportation options, upgrade the traffic controls and make parking spaces more accessible to business entrances.

We urge that any major economic development project being considered in the Tyler Street/Morningside neighborhood provide input to the Tyler Street Business Group on how such economic development project contributes to the achievement of the current priorities and goals as stated, as well as future initiatives that will help achieve and maintain economic well-being for our businesses and residents.