



Tyler Street Business Group, Inc. BENEFITS OF MEMBERSHIP

- ✓ Continued Special for 2016: Automatic entry fee paid for Discover Tyler Street Events. Includes business name in our printed material for the event.
- ✓ Free member business listing in the online directory ShopMorningside.com
- ✓ Free Speaker Meetings to get information to help your business
- ✓ Network Nights hosted by your neighboring Tyler Street Business to network with the businesses and residents that care about Morningside
- ✓ Berkshire Chamber of Commerce networking events

As an ADVERTISER of Tyler Street Business Group you are supporting efforts to:

- ❖ Beautify Tyler Street and Morningside
- ❖ Bring attention to Morningside Businesses
- ❖ Bring more people to Morningside
- ❖ Get Neighborhood issues resolved
- ❖ Getting our neighborhood noticed and having group representation

The Tyler Street Business Group is a starting point for everyone that lives, or has a business in the Morningside neighborhood. Our group wants to create a positive image and encourage prospective buyers to our neighborhood. With community involvement, activities, and representation, we can, as a group, make good things happen for Morningside.

NOTE: *If you are a renewing member, please review your current listing or Ad at ShopMorningside.com and send us any updates with your renewal.*



Tyler Street Business Group Membership Form

TylerStreetPittsfield.com

Business Name: _____

Address _____

Phone _____

Email _____

Contact Name _____

MEMBERSHIP FEES

All paid business members receive a basic listing in the business directory ShopMorningside.com. You may upgrade your listing - see details below.

Member Basic (free listing included with membership)	\$ 90
Member Enhanced	\$ 190
Member Special Ad Package #1	\$ 250
Member Special Ad Package #2	\$ 500

Early Bird Discount before July 1st: subtract \$10 from member fee

BUSINESS DIRECTORY LISTINGS & ADVERTISING PACKAGES FOR MEMBERS

Member Basic Listing:

Free to all members, includes Business name, address, phone, website and up to 15 words description.

Member Enhanced Listing:

Basic listing plus logo, link to Facebook (or other site) and up to 45 words description.

Special Ad Package #1 : Enhanced Member Listing plus 2 block ads

Special Ad Package #2 : Enhanced Member Listing plus 2 block ads and home page ad

To provide detailed information on your business for the directory, please fill out the *Business Directory Form*.

**PLEASE MAKE CHECK PAYABLE TO TYLER STREET BUSINESS GROUP INC,
674 Tyler St, Pittsfield MA 01201**



Tyler Street Business Group Business Directory Form

ShopMorningside.com

To submit your business listing to the directory, please

1. Fill out the form below
2. Fax it to (866) 657 8551 or email to suz.engels@aol.com

BUSINESS TO BE LISTED IN THE ONLINE DIRECTORY

Business Name:

Address:

Web Site:

Facebook:

Phone Number:

Submitted by

Name:

Email Contact:

Date:

BUSINESS INFORMATION

Category (*circle one or more*):

Dining

Retail

Services

Real Estate

Health & Beauty

Other? *Please describe:*

Business Description (Free Member Listing: 15 words max.; Enhanced Member Ad: 45 words max.):

Listing Type (*circle one*) *Listings are purchased for one year – see Membership Form for pricing.*

Free Member Listing: Business name, address, phone, website link, 15 word description

Enhanced Member Listing: Business name, address, phone, logo, website & Facebook, 45 word description

Special Ad Member Package #1: Enhanced Listing plus 2 Advertiser block ads*

Special Ad Member Package #2: Enhanced Listing plus 2 Advertiser block ads* and home page ad

*Block ad specs: JPG, 160x160 pixels, resolution 72 pixels per inch
Email to suz.engels@aol.com